

# *Lending a Helping Hand*

To further our purpose of  
*“Helping all people live  
healthy lives,”* we actively  
look for opportunities to  
lend an experienced hand  
and our resources to meet  
healthcare needs around  
the world...



Helping all people  
live healthy lives



# Expertise in Action

## *Ghana – Improving Access to Lab Services*

BD's longstanding collaboration with Direct Relief International grew stronger in 2008 when a team of 13 BD associates again traveled to Ghana for three weeks to help improve Ghana's access to clinical and laboratory health services. Our volunteers helped establish a blood banking system, conducted training sessions for obstetric care, infection control and healthcare worker safety, and helped improve clinic administration procedures. BD associates also helped deliver and install the HydrAid™ BioSand Water Filters contributed by International Aid. These cost-effective filters produce clean water where it is scarce.

This marked the fourth Company-sponsored volunteer service trip to Africa.



## *Uganda – Strengthening Laboratory Systems*

BD continued its collaboration, begun in late 2007, with the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) to improve laboratory systems and services in African countries severely affected by HIV/AIDS and tuberculosis (TB). BD and PEPFAR are working with country ministries of health, the U.S. Centers for Disease Control and Prevention, and implementing partners in African countries to expand high-quality laboratory services based on each country's National Laboratory Strategic Plan.





Under the collaboration, BD contributes associates' expertise and donates cash to PEPFAR-affiliated non-governmental organizations. In 2008, BD deployed nine associates to Uganda

to train workers and offer technical assistance for 79 labs. While helping raise the quality standards of diagnostics in those labs, associates also helped implement a TB specimen referral program to expand the reach of liquid culture testing by connecting local sites to centralized testing locations. Over the next few years, BD will deploy 50 to 60 associates to provide additional support.

BD also continued to provide cash support in 2008 for the Accordia Global Health Foundation's Laboratory Training Program at Makerere University's Infectious Diseases Institute in Kampala, Uganda. To date, the program has increased the laboratory testing skills of more than 100 African technicians.



Photo courtesy of Nancy Farese, Accordia Global Health Foundation

# Social Investing

## *India and Mexico – Improving Healthcare Access*

Since 1986, AmeriCares has distributed more than \$19 million worth of donated BD products to 93 countries. By increasing healthcare access to the poverty stricken, AmeriCares helps save lives, reduce suffering and restore health. In 2008, BD in India supported AmeriCares' response to the Myanmar cyclone, delivering an emergency shipment of 20,000 IV infusion sets and injectable medicines to re-supply hospitals. In 2008 and 2009, BD in Mexico

is donating *BD Eclipse Syringes* valued at \$2.3 million through AmeriCares to resource-poor healthcare facilities globally.



Photo courtesy of AmeriCares

## *Sub-Saharan Africa – Strengthening Health Systems*

In 2008, BD announced a three-year collaboration valued at \$1.25 million with the International Council of Nurses (ICN) and PEPFAR to establish a Wellness Center for Health Care Workers® in Uganda and strengthen existing Centers in Swaziland, Lesotho and Zambia. BD committed to donating \$250,000 as well as needed training and consulting services. The collaboration aims to address the region's severe health worker shortage by offering care and support services for health workers and their families. In turn, they can better care for their patients and communities.



Photo courtesy of the International Council of Nurses



## ***China – Providing Disaster Relief***

The 2008 earthquake in western China touched BD associates around the globe. On the scene, more than 400 of our associates spent countless hours helping with rescue operations and volunteering in healthcare facilities. In addition to BD cash donations to the American Red Cross, AmeriCares, Heart to Heart International, Save the Children and the U.S. Fund for UNICEF, BD associates from China, South Korea and the United States raised more than \$105,000 for the relief efforts. BD in China also donated syringes, alcohol swabs, IV catheters and blood collection sets to aid relief efforts.



Photos courtesy of AmeriCares

## ***India – Improving Diabetes Care***

BD has allocated \$1 million over four years to help fund Project HOPE's India Diabetes Educator Project that addresses the country's growing diabetes epidemic by providing education and training to healthcare professionals.



# Community Involvement

## *New Jersey – Helping the Less Fortunate*

Eva's Village is a social service agency in Paterson, New Jersey, with a mission to feed the hungry, shelter the homeless, treat the addicted and provide medical care to the poor. Eva's Village recently renovated an old building into a housing and rehabilitation facility for single mothers and their children.

BD funded a bedroom in the facility and matched donations raised by our associates, who also helped furnish the room with decorations to make it more comfortable.



Photo courtesy of Eva's Village

## *Spain – Lifting the Spirits of Young Cancer Patients*

BD associates in Spain donated \$15,500 to support summer camps for children with cancer, organized by the local cancer foundation in Lerida, Spain. Located in Spain's Catalonia region, the summer camps are designed to host more than 100 children, aged six to 15, affected by cancer.

## *UK – Supporting Cancer Research*

A group of BD associates in Oxford participated in a 10K charity run, raising £1,120 for cancer research. With 285,000 new cases of cancer diagnosed each year in the UK, the donation will go toward helping researchers identify ways to better understand, prevent, diagnose and treat malignancies.



## ***California – Raising Awareness of Blood Cancers***

Our associates in San Jose, California, raised more than \$53,000, including Company match, in two months for The Leukemia & Lymphoma Society's® Light



The Night® Walk, a two-mile walk held throughout North America to raise funds for lifesaving blood cancer research. A group of 90 BD associates, family members and friends participated. Associates also raised money through bake sales, a farmer's market and a craft fair.

## ***Puerto Rico – Helping Senior Citizens***

Continuing a holiday tradition, BD associates in Cayey, Puerto Rico, visited seniors at a local care facility, to deliver gift baskets and a new television, and share traditional holiday songs with the residents.



# *Environmental Stewardship*

## *BD in Utah Uses Only Renewable Energy*

As of October 1, 2008, renewable energy constitutes 100 percent of the electricity used at BD's facility in Sandy, Utah. Our renewable energy purchase from Rocky Mountain Power's Blue Sky program will eliminate approximately 37,060 tons of carbon dioxide emissions each year, providing annual environmental benefits equivalent to driving 79.4 million fewer miles or planting 14,558 acres of trees. The Sandy facility has been a Blue Sky business partner since June 2007.



## *BD in Plymouth Earns UK Environmental Award*

The BD manufacturing facility in Plymouth, UK, received the Devon Environmental Business Initiative Low Carbon Award for reducing its carbon footprint. Over 12 months, the site cut carbon emissions by 1,345 tons through energy conservation efforts and now expects up to a five percent reduction next year and another two percent each year thereafter.

## *BD Training Center Meets LEED Criteria*

BD's new 81,500-square-foot office building and customer training facility in San Jose, California, was designed and engineered to meet U.S. Green Building Council criteria for Leadership in Energy and Environmental Design (LEED) certification – the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. The BD Biosciences facility surpasses California energy efficiency standards by more than 15 percent and currently awaits LEED certification.